



**For Immediate Release:**

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**Warm Wishes continues its mission to provide warmth to the unsheltered thanks to support from the Rotary Club Tiburon Sunset and others**

SAN RAFAEL, CA –[Warm Wishes](#) returns to fulfill its mission on January 23, 2021, after a hiatus in 2019. It was the first year in its 25 years that Warm Wishes did not distribute its trademark StreetPacks to individuals in need. This year, the Warm Wishes community of volunteers have stepped forward with renewed funding for a smaller, leaner StreetPack distribution. With key funding from the Rotary Club of Tiburon Sunset, Warm Wishes is also supported this year by Rotary Club of Terra Linda, Carolyn and Peter Friedman Foundation, Macy's, Hennessey Funds, and Bombas Socks.

The need is particularly acute during this dark time of global pandemic and economic crisis as our homeless population has grown. This year, Warm Wishes will distribute 2,500 "StreetPacks" or backpacks, stuffed with face masks, warm gloves, scarves, hats, wool socks, and rain ponchos to homeless men and women living on Bay Area streets. The winter accessories are brand new, manufactured under the direction of and funded by Warm Wishes, to help our needy neighbors survive the difficult weather months. The packs will be distributed by homeless services agencies in Marin County and beyond.

Due to pandemic restrictions and an abundance of caution, Warm Wishes will not hold a public event in 2020. After the holidays, the January 23 distribution will be coordinated through private volunteers and agencies by invitation. Organizations and individuals are requested to NOT contact Warm Wishes or MarinLink about final distribution; they will be contacted directly about details.

We are accepting donations to offset expenses for this important distribution to the needy among us. Please [donate online](#) or send donations to: MarinLink, 5800 Northgate Drive #250, San Rafael CA 94903.

**About Warm Wishes.** Warm Wishes is a program of [MarinLink](#), an incubator and fiscal sponsor for community-based projects inspired by social entrepreneurs to generate positive change in the arts, community, education, environment, and health. Warm Wishes was founded in 1994 by Bill Hamm. [www.warmwishes.org](http://www.warmwishes.org).

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